

Bill Summary
1st Session of the 60th Legislature

Bill No.:	SB 604
Version:	FS
Request No.:	1877
Author:	Sen. Gollihare
Date:	03/24/2025

Bill Analysis

SB 604 provides that a factory or any entity that acts on behalf of a factory shall not prohibit an authorized integrator that has complied with reasonable data security standards from integrating into a car dealer's data system or place an unreasonable restriction on integration. The measure specifies that the imposition of an access fee on a dealer or authorized integrator, an unreasonable limitation or condition on the scope or nature of the data, an unreasonable limitation on the ability of the authorized integrator to write data to a dealer data system, an unreasonable limitation or condition on an authorized integrator that accesses or shares protected dealer data or that writes data, or the requirement of unreasonable access to an authorized integrator's confidential business information shall be considered an unreasonable restriction. A factory acting on behalf of a factory may charge a motor vehicle dealer or authorized integrator for costs associated with modifications to a franchisor's electronic systems.

The measure authorizes the Oklahoma New Motor Vehicle Commission deny an application for a license, revoke or suspend a license, or impose a fine against a factory that does not consider the actual vehicle allocation offered to the dealer as well as the dealer's inventory levels relevant to achieve any minimum performance standards. The measure specifies that it shall also be a violation if the factory coerces a new motor vehicle dealer to purchase or utilize certain goods or services by the withholding of monetary incentives paid on a per vehicle basis and vehicle allocation that the new motor vehicle dealer is otherwise eligible to receive. Additionally, the measure prohibits any factory from requiring a new motor vehicle dealer in this state to purchase or lease any electric vehicle charging stations at the new motor vehicle dealer's expense unless the franchise agreement identifies electric vehicle models among the vehicles available for sale under the dealer's franchised line-make.

Prepared by: Kalen Taylor